



A SUMMARY OF ANTI-POVERTY WEEK 2018

ACTIVITIES DURING THE WEEK

Over 400 activities were organised for Anti-Poverty Week 2018. This is the 10th consecutive year in which the total has exceeded 400, having grown from just nine activities when the Week began in 2002.

More than 600 organisations convened or sponsored an activity during the Week. They included welfare agencies, community centres, overseas aid organisations, religious groups, schools, libraries, TAFEs, universities, businesses, service clubs, unions, disability organisations, youth groups, housing organisations, media outlets, sporting groups, local councils and government departments. People from hundreds of other organisations attended at least one event.

Activities during the Week in 2018 included one or more of the following:

- speech, lecture, sermon, presentation, media interview
- public rally, meeting, forum, seminar, workshop, discussion
- training session, cooking demonstration, information stall, display
- publication launch, information kit, school project, campaign
- religious service, festival, film night, art competition, concert, fundraiser
- award, quiz
- barbecue, breakfast, tea, lunch, dinner, reception, children's entertainment
- meal service, toy drive, clothing drive.

A short film created by ACTCOSS and Red Cross Australia was screened in Canberra and uploaded on YouTube. [Together Creating Pathways Out of Poverty](#) includes interviews with people describing how they emerged from poverty as well as some partnerships working to reduce poverty.

Major publications were launched during the Week by Anglicare Australia ([Job Availability Snapshot 2018](#)), the Australian Council of Social Service and UNSW Social Policy Research Centre ([Poverty in Australia 2018](#)), Foodbank Australia ([Foodbank Hunger Report 2018](#)), UnitingCare Australia in partnership with The University of Canberra's, National Centre for Social and Economic Modelling, ([Poverty, Social Exclusion and Disadvantage in Australia](#)) and The Salvation Army ([Moneycare 10 Years On, A Decade of Challenge and Resilience](#)).

Further details of activities are available at www.antipovertyweek.org.au.

PARTICIPANTS AND VENUES

The number of activities during the Week has become too large to make reliable estimates of the total number of participants. However, several hundred people spoke at activities and tens of thousands of people participated in them.

Prominent participants from government and politics included the Governor General, Sir Peter Cosgrove as well as senior State and Territory Ministers, Commonwealth and State Shadow Ministers and parliamentarians. Other participants included leaders from a very wide range of fields, including local government, social welfare, religion, health, education, housing, business, the arts, law and the media. About 35% of the activities during the Week took place in or near the centre of a capital city; 21% in an outer suburb of a capital city; and 42% in a regional city or country town. Venues included:

- Parliament House, town hall, government office, civic centre
- welfare agency, community centre, medical centre, youth centre
- church, church hall, university, TAFE college, high school, primary school
- theatre, cultural centre, library, gallery, bookshop, sporting facility
- kitchen, café, hotel, restaurant, store, shopping centre, mall, market, square, car park, esplanade, park

MEDIA REFERENCES

At least 300 different articles relating to the Week were published in print or online, of which 70% were at least 500 words long. About 31% of these articles were in national or state wide publications.

Substantial references to the Week were made in at least 380 items on radio or TV of which about 14% were on TV. About 50% of the items were longer than five minutes. About 37% were on national or metropolitan outlets, and about 56% were on public broadcasters.

It is estimated that the Week was mentioned prominently on more than 80 websites. It was also the subject of hundreds of items on social media and attracted 8,000 active Facebook users during the Week and nearly 2,000 Twitter followers.

COORDINATION

The Week was loosely coordinated through a National Facilitating Group, with two honorary National Co-Chairs, one in Sydney and one in Perth. The part-time National Coordinator was based in Brisbane and the part-time National Liaison Officer in Sydney. Key organisational roles were played by Co-Chairs and Facilitating Groups in each State and Territory. These Co-Chairs were the heads or senior managers of the following organisations (with the relevant State or Territory shown in brackets):

ACT Council of Social Service (ACT); Anglicare (Nth Qld); Anglicare (SA); Baptcare (TAS); Benevolent Society (Qld); CAAPS (NT); Communicare (WA); Council of Single Mothers and their Children (VIC); Melbourne City Mission (VIC); Mission Australia (NSW); Mission Australia (WA); Red Cross (ACT); Salvation Army (Tas); Vinnies (NSW); and Vinnies (SA).

RESOURCES

The effectiveness of the Week was greatly strengthened by the generous support of our **Principal National Sponsors for 2018:**



Scully Fund



Valuable and much-appreciated support was also provided by our **Key National Sponsors:**

Anglicare Australia	Catholic Health Australia
Australian Education Union	Catholic Social Services
Australian Nursing and Midwifery Union	Life Course Centre
Caritas	United Voice

Crucial in-kind support for the Week was provided by Uniting Communities in South Australia which continued to handle the Week's finances at the national level.

A number of the State Co-Chairs obtained assistance from donors for activities within their States as well as providing in-kind support from their own organisations. Most individual activities during the Week were funded by the respective organisers or by donations obtained directly by them.

**139 of the cities, towns and regions in which activities
were held during Anti-Poverty Week 2018**

Adelaide	Ceduna	Jingili	Palmerston
Brisbane	Chigwell	Kanwal	Parramatta
Canberra	Claremont	Keiraville	Port Lincoln
Darwin	Clarence Gardens	Kwinana	Prospect
Hobart	Cygnat	Lake Wendouree	Queanbeyan
Melbourne	Coffs Harbour	Launceston	Risdon Vale
Perth	Coomera	Leongatha	Rockhampton
Sydney	Cooper Pedy	Liverpool	Rydalmere
	Dubbo	Mackay	Sandy Bay
Albany	Dundas Valley	Maddington	Saint Lucia
Armadale	Elanora	Mayfield	St Clair
Auburn	Elizabeth	Maroochydore	Sarina
Balcatta	East Devonport	Merriwa	Shellharbour
Ballarat	Fairy Meadow	Mitcham	Shepparton
Batemans Bay	Fortitude Valley	Modbury	Spring Hill
Batlow	Fremantle	Moonah	Springvale
Bega	Findon	Moree	Southport
Bendigo	Forrestfield	Mount Barker	Subiaco
Bentley Park	Fullerton	Mount Druitt	Tamworth
Berridale	Gagebrook	Mount Gambia	Taralga
Beaulesert	Goulburn	Mount Isa	Thuringowa
Berala	Grafton	Murray Bridge	Townsville
Bodalla	Gladstone	Murrumba Downs	Trinity Park
Braidwood	Glenorchy	Murrumburra	Tumut
Bridgewater	Gordonvale	Nambour	Wagga
Broome	Gundagai	Narooma	Walkerville
Browns Plains	Gungahlin	Norman Gardens	Warrawong
Bundaberg	Harden	Newcastle West	White Rock
Bungendore	Hamilton	New Norfolk	Whyalla
Burnie	Hawthorn	New Town	Wintringham
Cairns	Hillcrest	Noosaville	Wollongong
Caloundra	Howrah	Nowra	Wyong
Campbelltown	Huonville	Nuriootpa	Yeppoon
Cannington	Hunters Hill	Oberon	Yorkeys Knob
Capalaba	Jindabyne	OOralea	Young