



Promotional Materials 2021

Videos

20 second [APW21 Teaching Resources Promotional Video](#), animation created by Anti-Poverty Week Media Assistant for APW21 Campaign

2 minute [Imagine a World](#) animation created by Canberra University students for Anti-Poverty Week

Key Messages



A4 Posters



Raising income support above the poverty line and government investment in social housing are the keys to unlocking poverty
www.antipovertyweek.org.au



Be part of a diverse network taking action to end poverty. Organise an activity during Anti-Poverty Week and help us provide keys to all those locked in pandemic poverty.



A3 Posters

Raising income support above the poverty line and government investment in social housing

are the keys to unlocking poverty this Anti-Poverty Week!



Be part of a diverse network taking action to end poverty. Organise an activity during Anti-Poverty Week and help us provide keys to all those locked in pandemic poverty.

Join in

@antipovertyweek #APW2021
www.antipovertyweek.org.au

In April 2020, Ashlie was unable to afford a private rental, and she became homeless. Since then, Ashlie has transitioned between emergency accommodation and staying with friends.

Her story is familiar to many people

struggling to get by on income support

That's why we are calling on the Federal Government to increase Jobseeker and other income support payments and invest in social housing so that everyone can cover the basics and keep a safe roof over their head.

RAISE THE RATE FOR GOOD

This Anti-Poverty Week sign our Petition to the Treasurer and take action against poverty:

EVERYBODY'S HOME

<https://everybodyshome.com.au/anti-poverty-week/>

We can unlock poverty for families, children and all affected by pandemic poverty.

17 - 23 October 2021

anti-poverty week
act on poverty

Join in @antipovertyweek #APW2021

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Social Media Tiles – Sign the Petition APW 2021



RAISE THE RATE FOR GOOD

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Tell Josh Frydenberg to increase support payments and invest in social housing

#RaiseTheRateForGood
#BuildSocialHousing
#APW21

EVERYBODY'S HOME

everybodyshome.com.au



SIGN THE PETITION

RAISE THE RATE FOR GOOD

EVERYBODY'S HOME

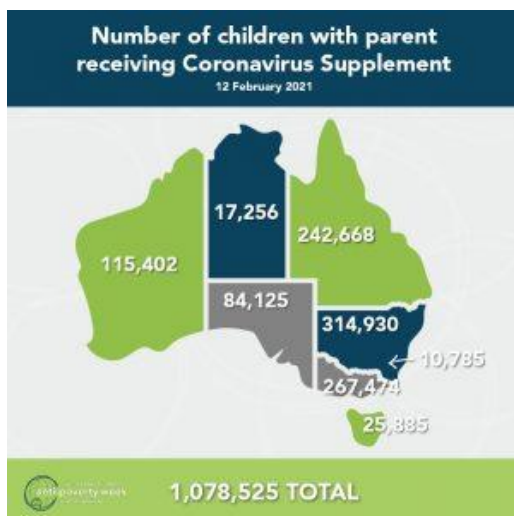
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#APW21
#BuildSocialHousing
#RaiseTheRateForGood

Social Media Tiles Anti-Poverty Week 2021



Social Media Tiles Children with Parent receiving Coronavirus Supplement February 2021



Social Media Tiles End of Coronavirus Supplement 2021

The Coronavirus Supplement helped people in so many ways...

"It's the first time in 3 years that I don't have to choose between medication, medical appointments food or transport. I can also put fresh fruit in my shopping basket."

- Angelica*



The National Council
of Single Mothers
Their Children Inc.



"It has helped me so much in being able to help my child to be clothed and eat more healthy options, to keep my house warm during the winter."

From 1 April, \$50 a week less for mothers and their children.

Our children deserve better.

As a nation we all do.



The Coronavirus Supplement helped women and children leave.

"Three weeks ago my partner became violent. This money has/is allowing me to leave and set up a safe new home for me and my three children. I have been able to breath a little easier, as I had to save for a new bond, advanced rent, moving costs and two full new school uniforms."

- Anaya*



The National Council
of Single Mothers
Their Children Inc.



The Coronavirus Supplement helped women and children leave.

"\$50 has given myself and my two young children the opportunity to escape severe domestic violence, not only having enough to fill up the car to get away but also enough to purchase fresh food and needed medical items. I didn't have to choose between our safety or food. This has been a life changer and also may of been a life saver."

- Christine



The National Council
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Their Children Inc.



The Coronavirus Supplement helped people in so many ways...

"Wish us luck, lessons can now begin. The car is fixed and we are on the road. A step closer to getting a job. Long time coming all thanks to the \$550. Its is changing our world."

- Olivia and Thomas



The National Council
of Single Mothers
Their Children Inc.



"This has helped pay the rent and feed my family. I'm a sole parent with no child support and multiple chronic illnesses. This money has given me breathing room."

From 1 April, \$50 less for rent.

Our children deserve better.

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The Coronavirus Supplement helped women and children leave. Losing another \$50 a week threatens that option for safety.

"SAFE, we are safe. We are safe now. Enough money to leave. "

- Dana



The National Council
of Single Mothers
Their Children Inc.



"I've been able to buy real ingredients and make proper meals for the kids. My rent is no longer 60% of my total income, and I can buy household items I've been needing..."



1 April = \$50 a week less to buy healthy food.

Our children deserve better.

As a nation we all do.



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